



Raquel Haupt

Events Professional

CONTACT

☎ 315-329-1688

✉ raquelhaupt@gmail.com

📍 Based in New Orleans, LA
flexible and open to travel

EDUCATION

2014-2017

SYRACUSE UNIVERSITY

- Bachelor of Science in Psychology
- Magna Cum Laude

SKILLS & EXPERTISE

- Project Management
- Team Management
- Strategy & Development
- Tour Support
- Community Engagement
- Analytics & Reporting
- Volunteer Coordination
- Fundraising

LANGUAGES

- English (Fluent)
- Spanish (Intermediate)

PROFILE

Creative, passionate, and adaptable professional with eclectic experience and a well-rounded skillset. 7+ years of experience in live entertainment, event operations, experiential marketing, and artist relations through freelance, employment, and entrepreneurial endeavors. Proven success coordinating high-profile activations, leading cross-functional teams, and elevating fan experiences in festival, concerts, and sports environments. Adept at quickly assessing needs, pivoting with changes, and implementing solutions comfortably.

WORK EXPERIENCE

Events & Operations Manager

2025

NOLA Gold Rugby

- Spearheaded operational change and developed executive-level procedures
- Oversaw all aspects of game day including logistics, activations, entertainment, and team management
- Increased sponsorship value by creating and executing experimental marketing activation campaigns

Events & Partnerships Manager

2023-2024

Happy Raptor Distilling

- Hired first off-site staffing team and created training plan
- Curated and executed onsite events to increase sales
- Developed and presented Partnership Proposals to establish relationships with aligned businesses/orgs
- Managed scheduling, budgets, and invoices for venue rentals and internal programming

Founder & Executive Director

est. 2019

Breaks In The Simulation

- Produced 10+ multi-dimensional live experiences blending music, art, wellness, and education to position talent in environments that nurture creativity and community

REFERENCE

Tiffany Williams

Festival Manager

Phone: 504-418-7146

Email : tiffany@thetak.group

Kevin Reese

Operations Director

Phone: 404-397-8148

Email : kevin@milkandcookiesfestival.com

PRODUCTION & OPERATIONS

- Manage logistics and coordination for on-site activations
- Prepare event documents including production schedules, run of show, and team communications
- Oversee set-up, breakdown, equipment handling, and vendor movement
- Actively troubleshoot unforeseen issues and lead team problem-solving

Executive Producer

Breaks In The Simulation

Assistant Event Director

Black Everywhere

Operations Assistant

Milk + Cookies Festival/Music Week (Atlantic Division Entertainment)

Food Vendor Manager

French Quarter Festival

Operations Assistant

Fried Chicken Festival (TAK Group)

Production Assistant

Couches Records

Production Assistant

Laissez Faire Productions

Production Assistant

Abstract NOLA

Production Assistant

Pure Intentions Entertainment

VIP Lounge Liaison

Fried Chicken Festival (Spears Group)

VIP Credential Distribution

ESSENCE Festival (Mosswood Events)

Talent Movement Operations

ESSENCE Festival (The Creative Mill)

ARTIST RELATIONS & PROGRAMMING

- Act as liaison between event stakeholders, including artists/performers, vendors, and internal teams
- Coordinate transportation logistics for all talent movement
- Accommodate needs of artists during sound check and ROS

Stage Manager

Happy Valley Festival

Stage Manager

Abstract NOLA

Artist Liaison

FIFA Fan Festival Atlanta (WINK)

Artist Liaison

Milk + Cookies Festival

Healing Coordinator

Moonshadow Festival

Stage Hand

New Orleans Jazz & Heritage Festival

Artist Liaison

The Zoo XYZ

Artist Liaison

504daLabel

Artist Relations

NOLA Crawfish Festival

Curator

TEDxTulane